




# MEDICAL TECHNOLOGY & HYPERTENSION MANAGEMENT

**OVER HALF** OF U.S. ADULTS with high blood pressure, or hypertension, don't have it controlled.



TREATMENT ADHERENCE CAN BE **DIFFICULT.**

Patients may:

-  Interpret having no symptoms to mean "no problem"
-  Dislike taking multiple medications
-  Forget to take medications consistently as prescribed

FORGETTING OR ABANDONING TREATMENT CAN BE **DANGEROUS.**

More than **100,000 people** die each year because of non-adherence.

Together with lifestyle changes and medication, **NOVEL MEDICAL TECHNOLOGIES** CAN HELP.

At-home monitoring devices, app-based devices and advanced treatment devices can play a role in lowering blood pressure.



WITH ACCESS TO THE RIGHT TOOLS, PATIENTS CAN **MAKE HYPERTENSION HISTORY.**



PARTNERSHIP TO ADVANCE  
**Cardiovascular  
Health**

